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## citymain lines up new deals

12:00AM Wed 29 March 2006

citymain has signed two deals to improve its technical support and insurance service for dealers.

The company, a specialist insurer offering aftercare with related insurance services and products, has launched a package deal with TMTI. The exclusive TMTI deal allows retailers to sell a service that includes talktime with technical support and an insurance package.

citymain claimed the deal was a major boost for retailers as they will be able to sell products that have full technical support, and insurance through a third party.

The company is launching Safe and Sound through Shebang's Sellfone 3G retail management system. This will allow retailers to bundle handsets with insurance. The insurance on both packages covers theft, damage and water ingress.

The new deals will allow retailers to simplify their operations, according to citymain director Nick Morgan. 'Dealers are signing up because Safe and Sound simplifies their operations, allowing retailers to sell a cellphone with insurance all under one roof,' he said.

Morgan added that citymain will be announcing several deals shortly that are designed to benefit retailers.

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