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## citymain offers new insurance system

13:53PM Tue 12 June 2007

Handset insurance company citymain has developed a new system for web-based dealers who sell mainly sim-free handsets. The new system will enable dealers to replicate the revenue opportunity available to dealers of contract handsets.

As with contract handset insurance, customers will be offered one month free insurance at point of sale followed by a small monthly premium which the customer can continue to pay for as long as they wish to remain insured. There is no minimum period.

The company said the new system represents 'the most seamless process of attaching insurance to any type of portable electronic device which is being purchased online by credit card'.

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