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Data Select signs deal with Citymain

14:19PM Fri 9 November 2007

Distributor Data Select has signed a deal with mobile phone insurance company Citymain for it to become an Introducer Appointed Representative (IAR). This will allow Data Select to offer its dealers Citymain's range of bespoke insurance services.



Paul Kelsey

Citymain MD Paul Kelsey said: 'Data Select's partners require bespoke insurance offerings to cover both mobile phones and other gadgets to differentiate their overall product offerings. As an IAR, Data Select can now introduce our full range of insurance solutions in a compliant manner to drive incremental revenue.'

Citymain has the largest client base for mobile phone insurance in the UK and also covers other products such as white goods, MP3 players and laptops.

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