

Talking Point**Is 'poaching' getting worse?**

With the market more saturated than ever, each customer is almost worth their weight in gold. Some dealers say this cut throat environment has led to a rise in 'poaching' – where operators approach ...

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Pama & Co

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How long has 10 Comms been established? We have been established for five years and have always been focused on mobile b2b sales. What networks do you connect? We are an O2 advanced business partn ...

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0 comments, [Make a comment](#)**Mobile insurance specialist, Citymain, acquires company****Burnett & Associates plc becomes part of Citymain Group**

Mobile insurance specialist Citymain Group has acquired another insurance company Burnett & Associates plc. The acquisition took place on 14 January.

Citymain provides white-label insurance products to dealers, who then sell the products directly to their customers.

The company has been selling specialist insurance for 25 years and Burnett & Associates plc provides a similar service to the IT industry.

Citymain managing director, Paul Kelsey said: 'The synergies between the two companies are very apparent. As the convergence of cellular and internet technologies continues to drive the innovation of new and expensive portable electronics, the combination of 55 years experience will stand us in good stead for the future and ensure we continue to offer the very best service to our clients, underwriters, brokers and policy holders alike. We're very exciting about the new opportunities this will bring.'

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