



# Direct Debit Payment Solutions

Spreading the cost of financial commitments has obvious benefits to our customers. But do we as companies stop to consider the positive impact offering recurring payments would have on our businesses?

2009 is clearly going to be a tough year for both businesses and their customers alike. Expenditure, especially linked to non-essential items, is going to be carefully considered by many of our customers so there's never been a more appropriate time to provide flexible payment options.

Citymain, an FSA regulated company, provides professional payment processing services including Direct Debits, credit cards, debit cards, cheque and postal orders. Citymain is an experienced and approved BACS Direct Debit Bureau and has been providing collection services to the insurance and telecoms industry for the last 10 years.

As one of the largest collectors of recurring Direct Debits in the UK, Citymain provides collection schemes with all the administration burden removed. Whether you interact with your customers face-to-face or from a distance via telephone or internet, we can tailor a scheme to match your precise requirements.



Citymain Administrators Limited is authorised and regulated by the Financial Services Authority under registration number 306535

## **BENEFITS INCLUDE:**

***No set-up costs***

***Provision of Service User Number (SUN)***

***Online reporting and reconciliation***

***Totally outsourced solution***

***Improved cash flow***

***Reduced churn***

***No software or training required***

***Increased customer loyalty***

***Reduced bad payers***

For further information please visit  
[www.citymain.com/da/91376](http://www.citymain.com/da/91376)

